10 MUST-HAVE SECURITY STRATEGIES TO PROTECT YOUR BUSINESS FROM CYBER THREATS

Advancements in technology and cloud applications have significantly improved the success and profitability of businesses worldwide. However, the increased adoption and demand for continuous and unrestricted connectivity has also generated new and more complex cyber risks and security challenges, impacting companies of all sizes and industries. These cyberthreats are rapidly growing and evolving with seemingly no end in sight. To protect your business, you must implement a comprehensive cybersecurity program that incorporates a robust combination of equally advanced security strategies and solutions.

1. INSTALL ANTIVIRUS AND ANTI-MALWARE
Equip all PCs and devices with AV/AM software to protect against viruses, malware, spyware or other malicious code.

2. IMPLEMENT MULTI-FACTOR AUTHENTICATION (MFA)
MFA establishes stronger user identity authentication protocols to better control and restrict unauthorized access.

3. PATCH MANAGEMENT
It is crucial to rapidly apply security patches and updates to your systems and software to stay protected against cyberthreats.

4. DNS/WEB FILTERING
Implement tools to control, restrict and protect your business against malicious or corrupted websites, web servers and web applications.

5. SECURE VPN FOR REMOTE ACCESS
Establish a virtual private network (VPN) to create secure connections for remote systems and application access.

6. BACK UP YOUR DATA
Protect and secure your data with regular, redundant backups stored both on-site and off-site or in the cloud.

7. PERFORM RISK AND VULNERABILITY ASSESSMENTS
Routine audits of your network and IT Infrastructure will allow you to check for vulnerabilities and errors that pose security risks.

8. DOCUMENTED POLICIES AND PROCEDURES
Establish comprehensive guidelines and instructions regarding the utilization, protection and security of your infrastructure and data.

9. MONITOR YOUR NETWORK AND DEVICES
Gain visibility and insight into the health and performance of your network and devices and proactively scan for anomalous activity or behavior.

10. SECURITY AWARENESS TRAINING
Humans are the weakest link in your security defense. A user training program will educate and empower your employees to be less vulnerable to cyberthreats.

No business is immune. Establish a strong cybersecurity defense for your business before it's too late!

Learn more about advancing cyberthreats and additional security strategies and solutions to protect your business. Contact us today!

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